

BBQ contests in Mesquite, Boulder City combine for overall championship

The first Smokin in Mesquite barbeque competition last Labor Day proved a huge success and is expected to grow even more with the announcement that the event is partnering with the sixth annual Best Dam Barbeque scheduled in Boulder City on Friday and Saturday of Memorial Day Weekend.

Thanks to an agreement secured between Black Gaming Sporting Events Manager Christian Adderson and the Boulder City Rotary Club sponsored Best Dam Barbeque, the competitor with the most combined points will earn the Nevada State Championship along with a check for \$3,000 in 2010.

Teams must compete in both the Best Dam BBQ Challenge along with the Smokin in Mesquite BBQ Championship in 2010. Combined overall points will be used from both events to crown the Nevada State Champion. Teams do not have to be from Nevada to be eligible for the overall title.

The Boulder City event is scheduled for Bicentennial Park and like the Smokin in Mesquite competition has grown consistently. The Memorial Day promotion includes \$10,000 in prize money while the Mesquite event will offer an estimated \$40,000.

Both events are sanctioned by Kansas City Barbeque Society one of the premier competition organizations in the country. The competitions use KCBS certified judges and Memphis Barbeque is sponsoring a KCBS judging class May 27 at Memphis Championship Barbeque on Warm Springs Road.

There is no admission charge for any of the barbeque-related events.

"We have done very well," said Chris Carroll of the Biggest Dam Barbeque. "We are up to about 40 entries and I'll bet we drew 20,000 enthusiasts in 2009. We draw from Boulder City, Las Vegas and Henderson and the event is now on the calendars of many in Southern Nevada each year."

Carroll said the Boulder City event is a fund raiser for the Boulder City Rotary Club while also helping programs which help bring awareness to youth drinking and drugs. The event recently received a big boost when it was announced that Verizon had jumped on board to sponsor the family fun zone.

This year's Boulder City event will also include a 3 p.m. rib eating contest between the Boulder City police and fire departments.

The Smokin' in Mesquite event was landed by Black Gaming Head Chef Bruce Landvick and company sales executive Darrell Edwards.

Black Gaming Sporting Events Manager Christian Adderson hailed the two events adding that the partnership will enable both events to grow.

"I visualize competitors planning to be at both events every year," Adderson said. "They are healthy, fun promotions both of which bring attention to their respective cities through media exposure that includes print and broadcast coverage."

Further information regarding the Boulder City event can be found at www.bestdambarbeque.com while the Mesquite competition can be reviewed at www.mesquitebbqchampionship.com.

Anyone interested in competing or serving as a judge can visit the respective web sites for further information; or call Carroll at 702-524-3314 or Adderson at 702-346-7529, ext. 6981.

CAPTIONS:

BEST: The Best Dam Barbeque, which drew 20,000 spectators in 2009, will partner with the Smokin' in Mesquite barbeque competition this year.

MESQUITE 7: The Smokin' in Mesquite Barbeque competition is scheduled for Labor Day weekend.

CONTACTS: Christian Adderson, Black Gaming Sporting Events Manager, 702-346-7529, ext. 6981; Chris Carroll, Best Dam Barbeque, 702-524-3314; Mike Henle, The Idea Company Public Relations, 702-279-3483.